

Electronic Recycling

GOODWILL

INDUSTRIES

E – WASTE

e - cycle

e – cycle

collection, processing, sale, reuse
or recycling of electronics

How we got into the business



City of San Diego Electronics Drive 2001

2003

SB20/50

Electronic Recycling in California

Senate Bill 20/50

Electronic Recycling Act of 2003
Author: Senator Sher - SB 20/50

An Important “First Step”
to Electronic Management

Key Elements of the Act

Consumers Pay Advance Recycling Fee
Assessed at Point of Sale

CIWMB Disburses Payments to
Recyclers

Manufacturers are responsible for
Consumer Information/Public Outreach

Manufacturer Responsibilities

- **Notify Retailers About Covered Products**
- **Provide Information to Consumer**
 - **Where To Recycle**
 - **How to Recycle**
 - **Where to Return**
 - **How to Dispose**
 - **Provide Toll-Free number & Web Site**

Payments

Recovery and Recycling Payments

California pays out 48 cents/lb

Recovery Payment: Minimum of 20 cents/lb

Recycling Payment: 28 cents/lb

Collection and Transportation



Monitors
Flatscreen

Safety

*Our business works...
So people can.*



DELL-Goodwill Partnership







Don't Dump. Donate!

Any brand. Any condition. It's all GOOD!



(888) 4-GOODWILL

Protecting Personal Data



Reuse







Collection Events

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INDUSTRIES
SAN DIEGO COUNTY
Getting People Jobs

RECONNECT
A DELL | GOODWILL ALLIANCE

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Questions?

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